

Profile: Stephanie Gallo



Stephanie graduated from BFA (Visual Arts) Honors in 2011, prior to this this degree she graduated from an Interior Design Program.

These days she works in a Toronto based company named Statum Designs Inc. www.statumdesigns.com, a company that designs, manufactures, and wholesales upholstered furniture throughout Canada and United States to top retailers and Interior Designers.

In her role at Statum Designs as Manager and Creative Director she was able to be apart of some exciting transformations. The company is a 30 year old successful business that has been slowly growing tired and needed to be revived. Stephanie was able to lead this company through a 7,000sq.ft showroom renovation, creating a new corporate image and has diversified her role to include responsibility for all textile buying, and heads the research and development team to produce innovative new product, and coordinate trade shows throughout Canada and United States.

A rewarding achievement throughout her time at Statum Designs was the successful coordination of a furniture collection with top Canadian Interior Designer Jane Lockhart. The whole creative process was a great experience, she explains. However, it was a large task to implement a program that can be used nation-wide among boutique retailers and department stores.

Statum Designs has worked recently with The Hudson's Bay Company to make vast changes in the furniture department. Styles once offered by Statum Designs seemed to be dated and it was time to offer something different and fashion forward to appeal to The Hudson Bay Company new marketing direction. Gallo's task was to design product and pitch furniture designs to the National Buyer and Director of Home Fashion for approval. Her design has been selected and will be floored in the Hudson Bay furniture department within Canada. This program will launch mid- October. Adding further to the excitement, Statum Designs has been selected to do a "Behind the Scenes" of the making of the furniture and focus on the manufacturing process. The images featured in this article highlight some of the photos take from the photo shoot.

To read more visit: <http://www.b-insider.com/2013/hudsonsbay-statumdesign/>

Stephanie is very much honored to be featured in the Alumni Newsletter to share information about her career. Often when she tells people she was studying Visual Arts /Design she sensed it was a path that was not very secure based on their reactions. Individuals with creative skills should be encouraged to utilize them to their full potential. She found most considered her educational interests to be "a hobby" and she was urged to take different paths numerous times. "If anything comes out of my shared experience I would like to be an example that studying art/design can be a pretty decent career", she proudly proclaims.

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Photography: David Pike



The Hudson Bay Couch that Gallo was involved with.